

Trans-Nation Co-Creation

More innovation for Germany

Target Group

Professionals from SMEs, startups, and public institutions who are responsible for driving innovation in their organization, and who are seeking to expand their networks while exploring innovative approaches to leadership and the culture of Silicon Valley.

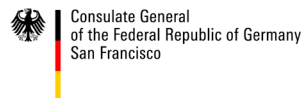
Explore Innovation with Trans-Nation Co-Creation

The Trans-Nation Co-Creation Project is an educational initiative designed to facilitate the exchange of knowledge and expertise among small and medium-sized enterprises (SMEs), startups, and public institutions in Germany, as well as to facilitate trans-national connections with experts and researchers from the United States.

It features three thematic learning sessions on Innovation Culture, Entrepreneurial Mindset, and Foresight & Futures Literacy, and participants also engage in co-creation meetings by sharing ideas and challenges related to innovation. The program includes an immersive 4-day learning experience in Silicon Valley, connecting German innovators with the vibrant innovation culture of the Valley.

Collaborative Network

The Trans-Nation Co-Creation Project is funded by Germany's Federal Ministry of Education and Research. It is supported by a robust network of partners including the:



Program Costs

The Trans-Nation Co-creation project is funded by Germany's Federal Ministry of Education and Research. You will only need to pay for your travel, hotel, and meal costs for the Silicon Valley Symposium and in-person meetings in Germany.

What will you get?

The Trans-nation Co-creation program is designed to deepen your understanding of innovation and facilitate cross-industry exchanges. In a mix of online and in-person sessions, it aims to cultivate innovative ideas and methods and enable knowledge exchange and discussions around best practices and challenges between participants. You will broaden your network while learning from theory, collaborative discussions, and experts from both Germany and Silicon Valley.

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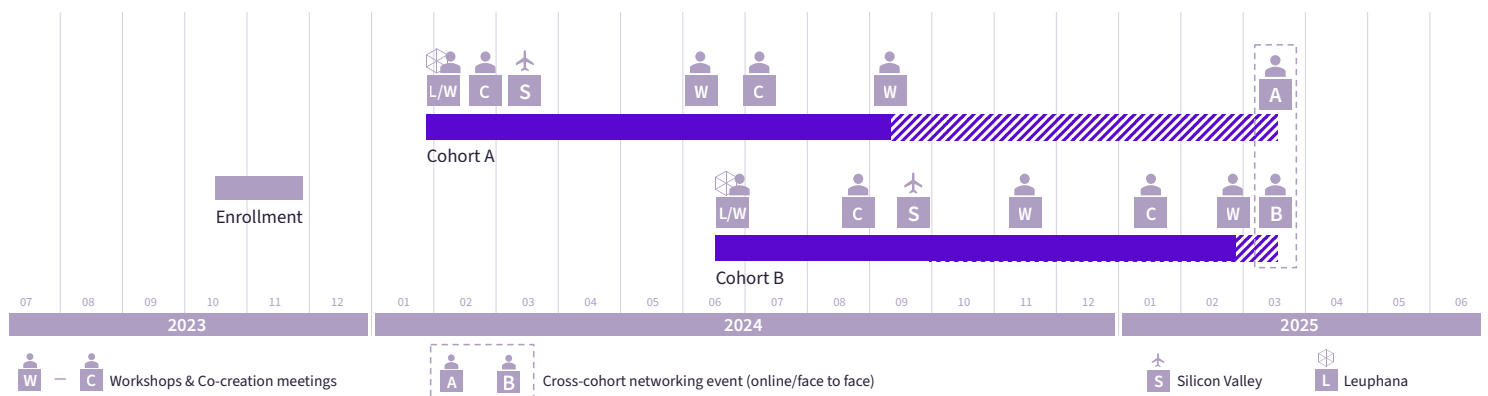
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What do you do?

You will take part in 3 workshops, 3 co-creation meetings, a 4-day Silicon Valley symposium, as well as in a longitudinal study. The program contains both German and English content and discussions.

All you need to bring is your enthusiasm to learn and co-create together.

The program's timeline:



Silicon Valley Symposium

The program includes an expert symposium in the heart of digital progression. The multi-day intensive program analyzes the challenges of the digital future. Thought leaders discuss their latest research findings, as well as the success factors for growth and innovation.

You will get inspiration for innovative leadership in today's world and network with company representatives, innovative entrepreneurs, and researchers at Stanford.

Selection Criteria

You should be interested in learning more about modern leadership, eager to work with others to help apply theoretical knowledge to practical problems, and willing to take part in the multi-day Silicon Valley Symposium in Palo Alto.

Selection of applicants will be made considering organizational compatibility, willingness to take part in research, and openness towards innovation and community building.

Invitation to Apply

Applicants are encouraged to register their organization for participation in either Cohort A (begins Jan. 2024) or Cohort B (begins June 2024), and can find an application form and more information by clicking on "Jetzt Anmelden" at:

<https://transnationinnovation.de/kooperation/>

Program Lead

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Content & Coordination

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